

# Hello

**We're the British Independent Retailers Association.**

But you can call us Bira.

Here at Bira, we're delighted to be working with Sorbon Estates to provide additional support and valuable benefits to their tenants.

Through Bira membership you'll be joining our collective strength as we advocate for independent retailers on issues such as business rates, parking, rent, shop theft and in-store violence.

**Support, protect and grow your retail business with Bira membership.**

**We'll take care of you.**

## Membership Benefits

[bira.co.uk/benefits](http://bira.co.uk/benefits)

### Protecting you

- Employment law & HR
- Health & safety
- Tax & VAT
- & more

### Managing your money

- Card processing rates
- Business banking
- Workplace pension scheme
- & more

### Cutting your costs

- Utilities & telecoms
- Waste management
- & more

### Moving you forward

- Product buying
- Mobile marketing
- Pointy from Google
- & more

### On your side

- Parliamentary campaigning
- Specialist industry committees
- Independent retail market monitoring, surveys & insight

**FREE Bira membership through Sorbon Estates**

**Access these benefits and more at NO COST to your business**

## We've been supporting independent retail businesses for over 120 years

Over this time we've been fighting for a level playing field, drawing on the strength of our membership mass. We influence the media, change Government legislation and provide support on areas of strain like business rates, parking and staffing.

## Representing independent retail businesses



COOKSHOP & HOUSEWARES



FASHION & ACCESSORIES



DIY & HARDWARE



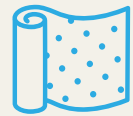
HEALTH & HEALTH FOOD



PETS & PET PRODUCTS



CAFES & EATERIES



& MORE

We're proud to represent thousands of members across the UK, from single retail outlets to small chains, to large department stores.

Scan me to see how Bira can help Sorbon tenants:

[bira.co.uk/sectors/sorbon-tenants](https://bira.co.uk/sectors/sorbon-tenants)

